



# Sport Event Taiwan Workshop 2022 Course

Ball Games Innovation and Case Sharing from the international expert

1.6.22



## Our Vision

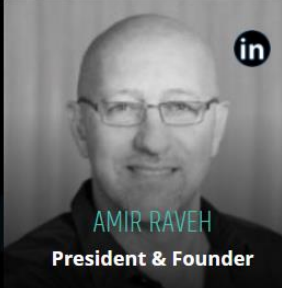
**Impacting** people's lives through  
the power of **Sports** and **Innovation**



# About HYPE



## MEET THE TEAM



AMIR RAVEH  
President & Founder



Zvika Popper  
COO




Elinor Yakobson  
VP Global Ecosystem



Eyal Eisenberg  
VP Investments & Strategy



David Olwyn  
Marketing Director



Mariana A. Solorzano  
Partnerships Manager



Daniel Rubinowitz  
Marketing Manager



Eomez Gondwe  
GVA Program Manager



Nass Berdim  
Head of Investors Club & Projects Manager



Guillermo Wareda  
Managing Director Global Brands, Metaverse & Blockchain



Yohanan Larkin  
Equity Portfolio Manager



# Key Partners

### Clubs & Federations

### Media & Broadcasting

### Performance & Fitness

### Esports & Gaming

### Winter Sports

### Motor Sports

### Sports Betting

# HYPE Global Virtual Accelerator 2.0

## Startup Ecosystem

### United States of America

- Exonetics
- ImagineAR
- KissCam LLC
- LuvSeats LuvSeats LLC
- MYFAVORITO MyFavorito
- Opine
- Sizzle
- Sport Fan Nation
- Techknowledge Solutions LLC - Arena Eats Mobile App
- Prospect
- Sports.Tickets/ sportsonex
- Triggar Media
- Pwure Pwure
- Partake Partake
- Sportsbookify Sportsbookify
- HITT-PG, LLC
- Sprongo
- atlas world sports
- chattAR.co
- Dribble Stick
- Gemini Sports Analytics
- Good Eye Zone LLC / NDV
- OBTG Inc.
- Pony Up Fun LLC
- SmartPitch LLC
- TDJ Golf
- Edisn.ai
- Bleachr
- CatapultX
- FanFest
- FansXR
- StatementGames
- Tally Technology Group Inc.

### United Kingdom

- OnePlan
- StreamInsights
- Elcies
- Neuractive
- Sidelynes
- Global Sport Technology
- SetPlay App LTD

### Switzerland

- Time to Upgrade
- CollectID
- Treasure Hunters
- Willis Sports Organization
- LAZEUR SA

### France

- Gamercoach
- Gamify
- Illimitik
- WHIM UP

### Hungary

- SEMS

### North Macedonia

- KUKI

### Poland

- Immersion sp. z o.o.
- ProWorthy

### Romania

- AM GOLF SRL

### Slovenia

- Gamepulz

### Netherlands

- Shoefitr.io

### Denmark

- DreamSports.tv

### Belgium

- Tropos AR
- SnowVision
- MoodMe

### Austria

- Sportsonex
- ForSports
- Playersvote

### Croatia

- Sportreact

### Ireland

- ASX
- Advance Radio Mapping

# A Taste of the Future

# Transformational experiences are taking place in sports stadiums

- ❖ **Upgraded Stadium infrastructures**
- ❖ **5G**
- ❖ **No more traffic and queues**
- ❖ **Food and Beverages will be delivered under your stadium seat - within a few seconds.**
- ❖ **Game time innovation - Fans are experiencing games using smart glasses.**



# Fan experience

## MINDFLY AI BODYCAM

100% wearable. 100% invisible. 100% safe.

Ultralight, wearable technology designed for Pro athletes and referees, for Match Play



GPS vest design  
Athlete's safety and  
performance guaranteed



Locks securely  
under the jersey



Easy-to-wear

# Mind Fly



# The full stadium experience is taking place in OUR living rooms

- ❖ Customized camera angles
- ❖ Personalized viewing experiences
- ❖ Holographic experience at home
- ❖ VIP virtual rooms for fans



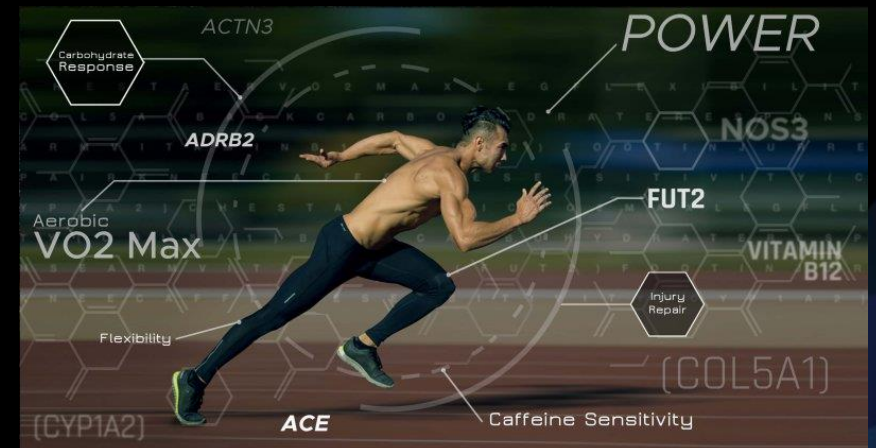
OTT

The logo for Catapult, featuring the word "Catapult" in a dark blue sans-serif font, followed by a stylized blue "X" with a small yellow circle at its top right end.

CatapultX

# Hi-Tech Training & Performance levels of athletes have increased using bio-medical and enhanced lab technology

- ❖ **AI and Computer vision training platforms**
- ❖ **Wearable technology**
- ❖ **Bio-medical genetics**



# Cutting edge Training



**Footbot**

# New channels for Fan engagement

- Fans Generated Content
- Athletes Generated Content
- NFTs - Utility, HYBRID etc.



# Enter into the Metaverse

- **Parallel games**
- **Hybrid activities**
- **Customized Avatars**



# NFTs & Fan engagement

MY **LADS** 

MyLads

# Key Takeaways

- ❖ **Upgraded experience in the stadium**
- ❖ **Extended experience at Home**
- ❖ **New channels for Fan engagement**
- ❖ **Entrée into the Metaverse**
- ❖ **Improved performance & training**
- ❖ **Gaming & eSports integration**



# Thank you

With love for sports and innovation

